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FOR IMMEDIATE RELEASE:

VILLA PORTOFINO HONORED WITH 2014 BEST OF PALM DESERT AWARD

Palm Desert, CA—Comstock Homes is proud to announce that Villa Portofino has received the 2014 Best of Palm Desert Award in the Retirement Communities and Homes category at the annual Palm Desert Award Program. The achievement honors the success and accomplishments of the 55+ Comstock Homes community, which offers new one- and two-bedroom luxury Italian villas in the heart of the Coachella Valley.

“This award comes as a huge honor to both Comstock Homes and Villa Portofino,” said David Lauletta, CEO of Comstock Homes. “Palm Desert is known for its coveted luxury lifestyle, and to be named the best in our field really speaks to all the hard work, dedication and attention to detail the Villa Portofino team has contributed. We’re proud to create a place residents love to call home and we couldn’t be more pleased with this recognition.”

The Palm Desert Award Program annually selects local companies it considers to be the best in their business category. These companies have achieved exceptional marketing success in their local area and enhance the positive image of small business through their service to customers and the community, using best practices and implemented programs to generate competitive advantages and long-term value. With this accolade, Villa Portofino now joins the elite ranks of businesses that make the Palm Desert area a great place to live, work and play.

Villa Portofino is a private gated community offering active adult homeowners a lifestyle that’s focused on health and happiness. Panoramic vistas and horizons complement the authentic Italian villas, which boast up to 1,494 square feet, two bedrooms with den, two baths and covered loggia. Floor plans also feature granite countertops, maple cabinetry, gourmet kitchens, 10-foot ceilings, energy-efficient appliances and more, priced from the mid \$200,000s.

At the center of the community lies the beautiful 30,000-square-foot clubhouse. The newly remodeled upscale facility features a wide array of convenient amenities, including elegant dining options, concierge services, Wi-Fi throughout, a game room, pool tables and poker room, state-of-the-art fitness center, swimming pool and spa with cantina, 100-seat private movie theater, yoga and Pilates room and art studio. In addition, Villa Portofino residents have access to a nine-hole putting course, walking trails, garden and parks.

Along the San Jacinto and Santa Rosa Mountains, Villa Portofino presents an ideal Palm Desert location for an active adult community. Within walking distance to shopping and dining, minutes from Eisenhower Medical Center and conveniently close to the El Paseo shopping and dining district, Villa Portofino affords effortless living in the Coachella Valley.

For more information on Villa Portofino, visit VillaPortofino.com or call (760) 340-5433. The community is located at 4001 Via Portofino, Palm Desert, CA 92260, off the I-10 freeway and Monterey Ave exit. Sales office open daily from 10:00 am to 5:00 pm.