

## Vikander Photography at Villa Portofino Clubhouse

The Villa Portofino Clubhouse is the first Clubhouse in Coachella Valley to create a permanent space for an art gallery. The Clubhouse exclusively showcases the photography of Brian Vikander, who has created some of the most iconic, analog photographs of the last 40 years.

Vikander's award-winning, photographic artistry flows from the inner side of the human equation. Through his visuals, an evocative side of humanity is revealed, to which we all innately relate by recognizing our human similarities and rejoicing in them. He applies a personal vision, which has always allowed his photographic perception to stand apart. The design of his imagery is to create faithful, visually realistic and arresting impressions from the other's perspective. He continues to create with color transparency film for all of his fine art photography so that the viewer/collector remains confident that the moment did, in fact, exist.

"Brian Vikander's work captures the value of culture and illustrates the beauty of humanity," says Robert Comstock, owner of Comstock homes. "He is truly a master of his craft, and our residents will be thrilled to own a Vikander original. We're honored to share Brian Vikander's stunning collection of images with our residents and the art community in the Coachella Valley."

"The purpose of my journey is to modulate the state of being in the soul, awaken sensitivity to the feelings of others, reveal the unity underlying our own nature and refresh through the integration of our capacity for insight, understanding and joy," says Vikander of his imagery. "My photographs are reservoirs of spiritual energy and they transmit this energy according to the quality of attention that we bring to them. The effects of this energy can be described as happiness, awareness, tranquility or a willing surrender of our private concerns to a universal experience."

Vikander is one of a diminishing breed of individuals who continue to seek out our globe's most unusual corners. For more than 40 years, as a professional photographer, creative writer and explorer, he has been recording our ever-changing world. The chronicle of his photographic virtuosity has been seen in virtually every publication, globally, that deals with the exotic inclination of our planet, including National Geographic, Smithsonian, Time, Paris Match and GEO. As a photojournalist, he has completed assignments in over 100 countries and six continents. In the fine art world, he has had 18 solo exhibitions and has participated in more than 40 group exhibitions. His photographic imagery is part of major museum, corporate and private collections worldwide, including the galleries of the Government of India, People's Republic of China and the J. Paul Getty Museum. Additionally, his photographs are owned by Ted Turner, His Holiness, Bill and Melinda Gates, David Beckham, former President Carter and the Mother Theresa Foundation.

"It's no wonder that Brian Vikander is a world-renowned photographer," says Comstock.

Vikander's photography can be viewed on his website at [www.VikanderPhoto.com](http://www.VikanderPhoto.com), and purchases can be made by calling (406) 570-9800.

Currently, three of Vikander's photographs have been jury selected to feature in an exhibition at Bowers Museum in Santa Ana, California that reflect the concept of age. They are *Simple Pleasure*, *Transcendence* and *Like Father, Like Son*.